



LAB - GROWN DIAMOND AND JEWELLERY PROMOTION COUNCIL

# BRANDING OPPORTUNITIES



**4<sup>th</sup> - 7<sup>th</sup> AUGUST, 2023**  
**Time : 11 am to 8 pm**



**BRANDING OPPORTUNITIES,  
EXCEPTIONAL PARTNERS**

  
**LDJS 2023**  
THE LAB-GROWN DIAMOND EXPO  
4<sup>th</sup> - 7<sup>th</sup> AUGUST, 2023  
Time : 11 am to 8 pm

- **LANYARDS AND VISITORS BADGES SPONSORSHIP**
- **CARRY BAG SPONSORSHIP**
- **HOSPITALITY PARTNER**
- **KNOWLEDGE PARTNER**
- **RETAIL PARTNER**
- **BRANDING PARTNER**
- **EDUCATION PARTNER**
- **LUXURY PARTNER**
- **TRAVEL PARTNER**
- **ADVT. IN OFFICIAL SHOW MAGAZINE LGD TIMES**



# Lanyards and Visitors Badges Sponsorship



Have your Company's name and logo seen on everyone and by everyone at the LDJS 2023 Show by sponsoring lanyards and Visitors' Badges. Sponsors will gain high visibility at the venue with the name/logo prominently displayed on each Lanyard. Lanyards will be widely distributed among all visitors, VIPs, media representatives, invitees, celebrities, foreign delegates and exhibitors.

## INCLUDES

- 18 SQ MTR BOOTH WITH ACCESSORIES,
- 2 ROOM FOR ACCOMMODATION MORNING BREAKFAST/LUNCH
- 2 FULL PAGE ADVT IN SHOW CATALOGUE
- 2 POSTS SOCIAL MEDIA PROMOTION
- WEB BANNER WITH HYPERLINK AT LGDJPC COUNCIL'S WEBSITE TILL NEXT LDJS.
- CORPORATE FILM WILL BE DISPLAYED IN VENUE LOBBY.
- LOGO BRANDING WHEREVER APPLICABLE
- THE SPONSOR'S LITERATURE WILL BE INCLUDED IN THE EXHIBITION KIT,
- 1 FASHION SHOW SEQUENCES, DURATION 15 MIN. 12 TOP MODELS, LIVE STREAMING

<b>QUANTITY</b>	<b>:</b>	<b>15,000</b>
<b>PRODUCTION COST</b>	<b>:</b>	<b>BORNE BY SPONSOR</b>
<b>SPONSORSHIP</b>	<b>:</b>	<b>RS. 40,00,000/- + GST</b>

# Visitors Carry Bag Sponsorship

This sponsorship allows sponsors to get their brand in front, or more appropriately, in the hands of everyone who attends the show by having your advertisement. Exclusively projected, differentiated & exceptional delegate kits are distributed to all visitors, VIPs, media representatives, invitees, celebrities, foreign delegates and exhibitors. It serves as a tool to create an everlasting impact. Height-12" Width- 16". This opportunity allows sponsors to get their brand in everyone's hands and homes as the Textile carry bag for the visitor's kit.

## INCLUDES

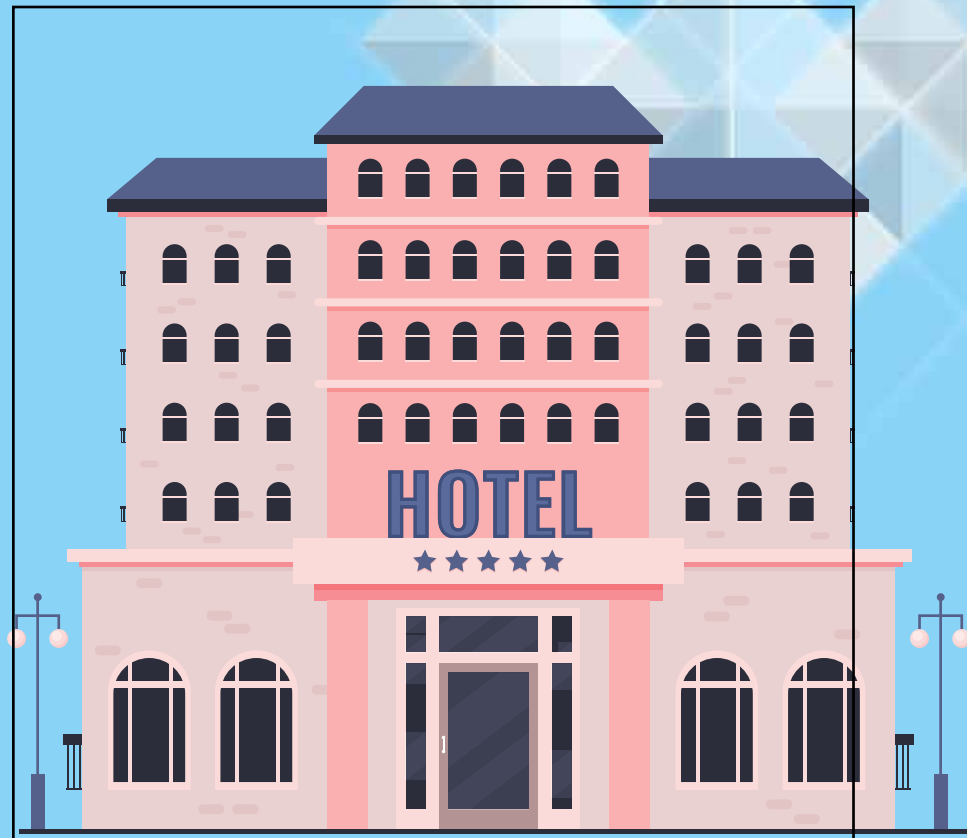
- 18 SQ MTR BOOTH WITH ACCESSORIES,
- 2 ROOM FOR ACCOMMODATION MORNING BREAKFAST/LUNCH
- 2 FULL PAGE ADVT IN SHOW CATALOGUE
- TWO POSTS SOCIAL MEDIA PROMOTION
- WEB BANNER WITH HYPERLINK AT LGDJPC COUNCIL'S WEBSITE TILL NEXT LDJS.
- CORPORATE FILM WILL BE DISPLAYED IN VENUE LOBBY.
- LOGO BRANDING WHEREVER APPLICABLE
- THE SPONSOR'S LITERATURE WILL BE INCLUDED IN THE EXHIBITION KIT,
- 1 FASHION SHOW SEQUENCES, DURATION 15 MIN. 12 TOP MODELS, LIVE STREAMING

<b>QUANTITY</b>	<b>:</b>	<b>8,000</b>
<b>PRODUCTION COST</b>	<b>:</b>	<b>BORNE BY SPONSOR</b>
<b>SPONSORSHIP</b>	<b>:</b>	<b>RS. 35,00,000/- + GST</b>



# Hospitality Partner

It will be the Platinum component, prime and will play a vital role at the show. An excellent medium to attract visibility and make your presence felt by every attendee. Serving Soft Drinks, Draft beer, and water bottles to all visitors, Exhibitors and guests complimentary throughout four days event under the name and banner of Hospitality Partner.



## INCLUDES

- 18 SQ MTR BOOTH WITH ACCESSORIES,
- 2 ROOM FOR ACCOMMODATION MORNING BREAKFAST/LUNCH
- 2 FULL PAGE ADVT IN SHOW CATALOGUE
- 2 POSTS SOCIAL MEDIA PROMOTION
- WEB BANNER WITH HYPERLINK AT LGDJPC COUNCIL'S WEBSITE FOR SIX MONTHS.
- CORPORATE FILM WILL BE DISPLAYED IN VENUE LOBBY.
- LOGO BRANDING WHEREVER APPLICABLE
- 1 FASHION SHOW SEQUENCES, DURATION 15 MIN. 12 TOP MODELS, LIVE STREAMING

**SPONSORSHIP : RS. 50,00,000/-+ GST**

# Knowledge Partner

Knowledge Partner plays a vital role in our industry. Knowledge partner will be widely promoted among all visitors, VIPs, media representatives, invitees, celebrities, foreign delegates and exhibitors.

## INCLUDES

- 18 SQ MTR BOOTH WITH ACCESSORIES,
- 1 DEDICATED SEMINAR IN FRONT OF ELITE AUDIENCE
- 2 ROOM FOR ACCOMMODATION MORNING BREAKFAST/LUNCH
- 2 FULL PAGE ADVT IN SHOW CATALOGUE
- 4 POSTS SOCIAL MEDIA PROMOTION
- WEB BANNER WITH HYPERLINK AT LGDJPC COUNCIL'S WEBSITE TILL NEXT LDJS
- CORPORATE FILM WILL BE DISPLAYED IN VENUE LOBBY.
- LOGO BRANDING WHEREVER APPLICABLE
- THE SPONSOR'S LITERATURE WILL BE INCLUDED IN THE EXHIBITION KIT,

**SPONSORSHIP : RS. 50,00,000/- + GST**



# Retail Partner

Sponsorer will be promoted as a Retail Brand of the industry amidst national and international diaspora, so act quickly to secure this well-recognized sponsorship opportunity.

## INCLUDES

- 18 SQ MTR BOOTH WITH ACCESSORIES,
- 1 ROOM FOR ACCOMMODATION MORNING BREAKFAST/LUNCH
- 1 FULL PAGE ADVT IN SHOW CATALOGUE
- 2 POSTS SOCIAL MEDIA PROMOTION
- WEB BANNER WITH HYPERLINK AT LGDJPC COUNCIL'S WEBSITE FOR SIX MONTHS.
- CORPORATE FILM WILL BE DISPLAYED IN VENUE LOBBY.
- LOGO BRANDING WHEREVER APPLICABLE
- THE SPONSOR'S LITERATURE WILL BE INCLUDED IN THE EXHIBITION KIT,
- 1 FASHION SHOW SEQUENCES, DURATION 15 MIN. 12 TOP MODELS, LIVE STREAMING

**SPONSORSHIP : RS. 30,00,000/-+ GST**



# Branding Partner

It will be the Platinum component, prime and will play a vital role at the show. An excellent medium to attract visibility and make your presence felt by every attendee. Serving Soft Drinks, Draft beer, and water bottles to all visitors, Exhibitors and guests complimentary throughout four days event under the name and banner of Hospitality Partner.



## INCLUDES

- 18 SQ MTR BOOTH WITH ACCESSORIES,
- 2 ROOM FOR ACCOMMODATION MORNING BREAKFAST/LUNCH
- 2 FULL PAGE ADVT IN SHOW CATALOGUE
- 2 POSTS SOCIAL MEDIA PROMOTION
- WEB BANNER WITH HYPERLINK AT LGDJPC COUNCIL'S WEBSITE FOR SIX MONTHS.
- CORPORATE FILM WILL BE DISPLAYED IN VENUE LOBBY.
- LOGO BRANDING WHEREVER APPLICABLE
- 1 FASHION SHOW SEQUENCES, DURATION 15 MIN. 12 TOP MODELS, LIVE STREAMING

**SPONSORSHIP : RS. 50,00,000/-+ GST**



# Other Sponsorship

- Education Partner
- Luxury Partner
- Travel partner

Unique and eye-catching keywords are also available; under this tag, brands can lure more attention to their brands in front of national and international visitors, VIPs, media representatives, invitees, celebrities, foreign delegates and exhibitors.

## INCLUDES

- 9 SQ MTR BOOTH WITH ACCESSORIES,
- 1 ROOM FOR ACCOMMODATION MORNING BREAKFAST/LUNCH
- 1 FULL PAGE ADVT IN SHOW CATALOGUE
- 1 POST SOCIAL MEDIA PROMOTION
- WEB BANNER WITH HYPERLINK AT LGDJPC COUNCIL'S WEBSITE FOR TWO MONTHS.
- CORPORATE FILM WILL BE DISPLAYED IN VENUE LOBBY.
- LOGO BRANDING WHEREVER APPLICABLE
- LITERATURE WILL BE INCLUDED IN THE EXHIBITION KIT,

**SPONSORSHIP : RS. 15,00,000/-+ GST**



# Show Special Lab-Grown Diamond Times

The official magazine of the Council Lab-Grown Diamond Times's thousands of copies of this colourful and lavish bulletin will dominate and widely be distributed free of cost among LDJS 2023 among industry leaders, National & International B2B stall holders, Indian as well as foreign delegates, trade visitors, buyers, seminars and other prominent places of the Show. To reach your targeted Indian and foreign clients by publishing advertisements in the bulletin at a very nominal cost. It will be the Platinum component of the visitors' complimentary kit; apart from the Show, this magazine will also be distributed in IJS 2023.

**PREMIUM LOCATIONS**

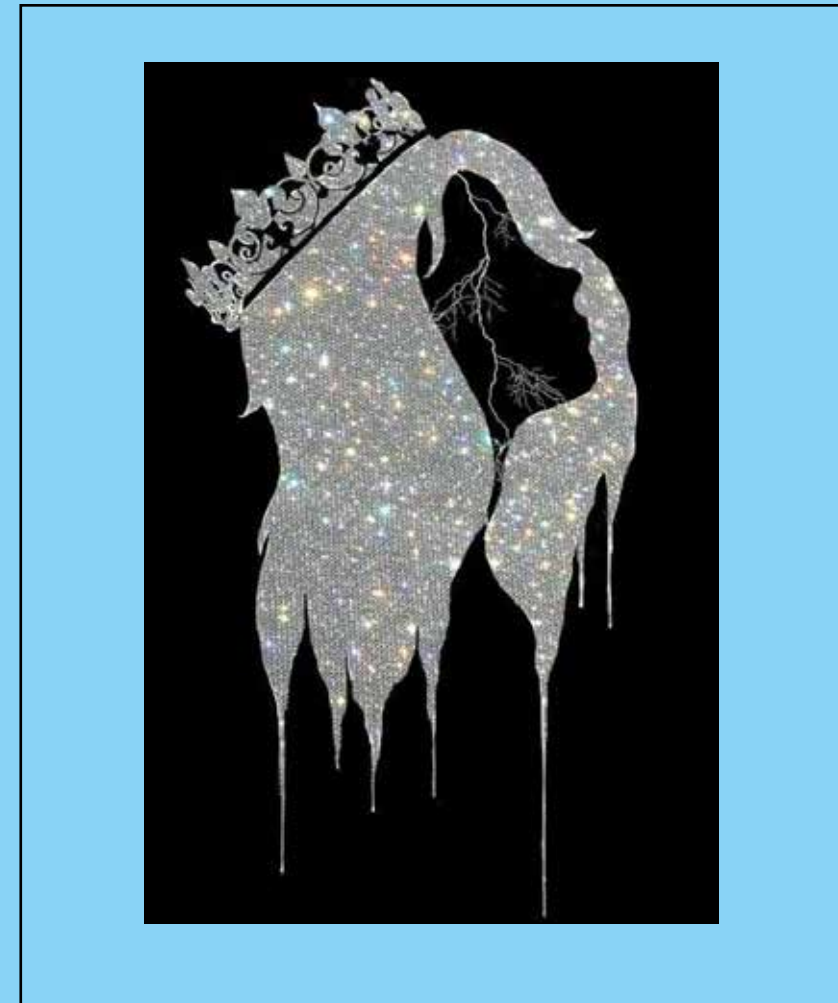
**INSIDE FULL PAGE (RHS)**

**DOUBE SPREAD (2 PAGES)**

**: UNAVAILABLE**

**: RS. 30,000/- GST**

**:RS. 50,000/- + GST**



# Eternal Love – Fashion Shows

LDJS 2023 The Lab-Grown Diamond Expo is proud to organize Eternal Love -Fashion Shows, Three Days exclusive fashion shows. Sequences will be performed in the exhibition venue, spotlighting various lab-Grown diamonds and jewellery brands. Eternal Love Shows will bring together India's leading models and choreographers in a spectacular Hotel Sahara Star. The shows will attract a high-profile audience, including celebrities, industry leaders, and other famous personalities.

Eternal Love -Fashion Show provides an excellent opportunity for exhibitors to promote existing jewellery lines and launch upcoming products to an elite audience.



## INCLUDES

- **3 DAYS FASHION SHOW**
- **PER DAY, FOUR FASHION SEQUENCES AT REGULAR INTERVALS.**
- **EACH SEQUENCE HAS 15-20 MINUTES.**
- **LIVE STREAMING ON INSTA/FACEBOOK AND YOUTUBE.**
- **4 FASHION SHOWS DEDICATE TO TITLE SPONSORER.**
- **ONE FULL-PAGE ADVERTISEMENT IN OFFICIAL SHOW MEDIA PER SEQUENCE.**

**SPONSORSHIP : RS. 15,00,000/- + GST**